

HAJDI GERMANY ART TOUR



endorsed & recommended by



Ministarstvo
kulture
i medija



Ministarstvo
evropskih
poslova

ABOUT *me*



RED BULL ART AWARD WINNER

HAJDI

HOST OF UNESCO DOCUMENTARY

WORLD-RENOWNED COLLECTORS

Keanu Reeves, Will.i.am (Black Eyed Peas), and other prominent collectors

ARTWORKS SOLD IN 15+ COUNTRIES

USA, Australia, UK, Norway, Austria, Greece, Japan, Netherlands, and more

EUROPEAN YOUNG LEADER 2025

Recognized by Friends of Europe as a leading talent and successful leader from Montenegro

30+
CLIENTS

20+
TV INTERVIEWS

15+
SOLO SHOWS

Keynote speaker:

- * **TEDX PODGORICA**
 - * **VISA SHE'S NEXT**
 - * **ESG ADRIA SUMMIT**
- PORTO MONTENEGRO**



WILL I AM
(BLACK EYED PEAS)



KEANU REEVES



JOHN MALKOVICH

video

Hear Will.i.am
talk about me - click
above!



SANDRA NASIĆ
(GUANO APES)



SKYE EDWARDS
(MORCHEEBA)



RUBIX Festival, Arsenal Fest Kragujevac, SUZA, KRŠ produkcija, Pierre Wine bar, Jablan vinarija, UNIVERCITY Fest, Enklava, Crveni Krst Crne Gore, TO Bar, TO Kotor, TO Podgorica i many others.

ABOUT PROJECT

Germany art tour

HAJDI



SOLO EXHIBITIONS IN **6 LUXURY** LOCATIONS IN GERMANY

03.2026.-07.2026

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on-ma



ABOUT PROJECT

Germany art tour

HAJDI

IDEA:

SHOWCASING MONTENEGRIN ART AND CULTURE TO AN INTERNATIONAL AUDIENCE IN COLLABORATION WITH MONTENEGRIN COMPANIES

VISION:

POSITIONING MONTENEGRIN ART AND CULTURE ON THE GLOBAL STAGE

MISION:

ART THAT UNITES AND TRANSCENDS ALL BOUNDARIES

ABOUT PROJECT

Germany art tour

HAJDI



- * HIGH-END EXHIBITIONS
- * VIP GUESTS & HIGH NET WORTH INDIVIDUALS
- * COCKTAIL EVENTS, PRINTED CATALOGUES & ANNOUNCEMENTS
- * PROFESSIONAL PHOTOGRAPHY
- * PAINTING & PRINT EXHIBITIONS

Supported by:

Ministry of European Affairs of Montenegro & Ministry of Culture of Montenegro

BENEFITS

REPUTATION

The project was recognized and supported from the very beginning by the Ministry of Culture and the Ministry of European Affairs. Past collaboration with brands such as Philip Morris, UNESCO, Visa, Red Bull, Coca-Cola, and UNICEF.

MARKETING & PR IMPACT

Opportunity for premium advertising and promotion, carefully placed product placement, a project suitable for multi-layered PR, the possibility of a digital campaign, and creative collaboration across social media platforms.

INVESTMENT

The canvas artwork you receive as a sponsor is a luxury, long-term investment, cultural capital, and a smart way of managing the company's assets and values.

ORIGINALITY

For the first time, an artist from Montenegro is embarking on an art tour in Germany, exhibiting in six different locations over the course of several months.

NETWORKING

Exclusive opportunity for networking, strategic connections, and high-end presentation of your brand to a global audience, including potential investors and company owners in Germany.

CULTURAL DIPLOMACY

Projects like these, which showcase Montenegro and our contemporary culture in Germany in the most positive way, directly build a bridge to the European Union.

YOUTH SUPPORT

Investing in this project is also an investment in young entrepreneurs and the youth support agenda.

PROMOTION OF ART

Positioning Montenegro on the global cultural map. Presenting our contemporary art scene to an international audience through professionally organized exhibitions.



DIAMOND PARTNER

10 000 EUR

- Original large-format painting
- Custom illustrated artwork
- “Title Partner” status
- Sponsored PR article in Vijesti
- Media mentions
- Product placement on Instagram, Facebook, and LinkedIn
- Opportunity for collaborative posts
- Roll-up banner or other promotional materials
- Partner logo in catalogues, posters, and other promotional materials
- Set of event photographs

GOLD PARTNER

5 000 EUR

- Two limited-edition framed large-format prints
- Media mentions
- Product placement on Instagram, Facebook, and LinkedIn
- Opportunity for collaborative posts
- Partner logo in catalogues, posters, and other promotional materials
- Set of event photographs

SILVER PARTNER

2 500 EUR

- Framed medium-format canvas print
- Partner logo in basic promotional materials (catalogues, posters)
- Media mentions through basic media announcements
- Instagram “thank you” mention
- Set of event photographs

DIAMOND PARTNER / 10.000€

Exclusive Artistic Gifts

Original large-format painting – a luxury, certified art piece with long-term investment value.

Custom illustrated artwork for your promotional campaigns – fully exclusive usage rights (not shared with other brands); it can be used in promotional materials, branding of internal/external events, VIP gifts, special campaigns, etc.

Marketing & PR Package

“Title Partner” status (e.g. “Exhibition under the patronage of ...”)

Sponsored PR article in Vijesti – premium media presence and direct reputational visibility.

Media mentions through additional announcements and publications in relevant media.

Product placement on Instagram, Facebook, and LinkedIn – precisely targeted visibility among online audiences; we will find a creative way to connect your product or service with this project.

Opportunity for collaborative posts – significant increase in reach and credibility.

Roll-up banner or other promotional materials prominently displayed at all exhibitions.

Partner logo in catalogues, posters, and other promotional materials.

Set of photographs from the exhibitions – high-quality photos for PR, social media, and internal communications.

*In addition to the above, it is possible to agree on additional collaboration opportunities and benefits.

GOLD PARTNER / 5.000€

Exclusive Artistic Gifts

Two limited-edition framed large-format canvas prints – representative artworks that enhance your business space and further strengthen your company's image.

Marketing & PR Package

Partner logo in catalogues, posters, and other promotional materials.

Product placement on Instagram, Facebook, and LinkedIn – precisely targeted visibility among online audiences; we will find a creative way to creatively connect your product or service with this project.

Opportunity for collaborative posts.

Media mentions through additional announcements and publications.

Set of photographs from the exhibitions – high-quality photos for PR, social media, and internal communications.

*In addition to the above, it is possible to agree on additional collaboration opportunities and benefits.

SILVER PARTNER / 2.500€

Exclusive Artistic Gifts

Framed medium-format canvas print – a representative artwork as a token of appreciation for supporting the project.

Marketing & PR Package

Partner logo in basic promotional materials (catalogues, posters).

Media mentions through basic media announcements.

Instagram “thank you” mention – direct visibility to the audience.

Photographs from the exhibitions – high-quality images for your digital campaigns, PR, social media, and internal use.



**THANK
YOU FOR
YOUR TIME!**

HAJDI / artist
+382 69 596 570
info@hajdi.art

and my team

JASNA TRAUDISCH /
Germany representative
jasna@hajdi.art

STEFAN BULATOVIC /
Art direction & design
info@hajdi.art